

UC Berkeley NFT Auction

Media Coverage

May/June 2021

Allison NFT

The Fourth Pillar (UC Berkeley, 2021)

<https://foundation.app/@UCBerkeley/the-fourth-pillar-uc-berkeley-2021-41258>

Print & Digital News

Berkeley News:

<https://news.berkeley.edu/2021/05/27/uc-berkeley-will-auction-nfts-of-nobel-prize-winning-inventions-to-fund-research/> / [Republished by UCOP](#)

https://news.berkeley.edu/story_jump/uc-berkeleys-nobel-nft-auction-set-for-noon-pdt-on-june-3/
(advisory about 6/3 auction date)

https://news.berkeley.edu/story_jump/uc-berkeleys-nobel-nft-auction-set-for-noon-pdt-on-june-7/
(advisory about 6/7 auction date)

<https://news.berkeley.edu/2021/06/08/first-ever-auction-of-nft-based-on-nobel-prize-nets-uc-berkeley-50000/> (auction results on 6/8)

Bloomberg/BloombergQuint:

<https://www.bloomberg.com/news/articles/2021-05-27/nft-for-nobel-prize-winning-data-to-be-auctioned-by-uc-berkeley>

<https://www.bloombergquint.com/politics/nft-for-nobel-prize-winning-data-to-be-auctioned-by-uc-berkeley>

New York Times: <https://www.nytimes.com/2021/05/27/science/nobel-prize-nft-berkeley.html>

<https://www.sfgate.com/news/bayarea/article/Uc-Berkeley-To-Auction-Off-Images-Of-Nobel-16212026.php>

Fortune:

<https://www.google.com/amp/s/fortune.com/2021/05/28/uc-berkeley-nft-nobel-prize-crispr/amp/>

<https://www.insidehighered.com/quicktakes/2021/05/28/uc-berkeley-will-auction-nfts-2-nobel-prize-patents>

SFGate:

<https://www.sfgate.com/news/bayarea/article/Uc-Berkeley-To-Auction-Off-Images-Of-Nobel-16212026.php>

Berkeleyside:

<https://www.berkeleyside.org/2021/05/27/cal-will-auction-nfts-of-nobel-prize-winning-inventions-to-fund-research>

Daily Cal:

<https://www.dailycal.org/2021/05/31/own-a-part-of-history-uc-berkeley-to-sell-nonfungible-tokens-of-scientific-discoveries/>

<https://www.chemistryworld.com/news/uc-berkeley-to-auction-off-digital-mementos-of-nobel-prize-discoveries/4013784.article>

Life Sciences IP Review:

<https://www.lifesciencesipreview.com/news/uc-berkeley-auctions-nobel-prize-invention-materials-as-nfts-4469>

Genome Web: <https://www.genomeweb.com/scan/nfts-nobel-linked-work#.YLZyBZNKg-Q>

<https://abovethelaw.com/2021/06/3-questions-for-an-ip-nft-pioneer-part-i/>

Chemistry World:

<https://www.chemistryworld.com/news/uc-berkeley-to-auction-off-digital-mementos-of-nobel-prize-discoveries/4013784.article>

Inside Higher Ed:

<https://www.insidehighered.com/quicktakes/2021/05/28/uc-berkeley-will-auction-nfts-2-nobel-prize-patents>

Tech Transfer Central:

<https://techtransfercentral.com/2021/06/02/uc-berkeley-will-auction-nfts-of-two-nobel-winning-biomedical-inventions/>

Blockchain.News:

<https://blockchain.news/news/nfts-nobel-prize-winning-inventions-auctioned-uc-berkeley>

Local News Matters | Bay Area:

<https://localnewsmatters.org/2021/06/02/uc-berkeley-to-auction-off-images-of-nobel-prize-winning-research-papers/>

News BTC: <https://www.newsbtc.com/news/berkeley-to-auction-nobel-prize-winning-nfts/>

Techlive: (*reprint from Inside Higher Ed*)

<https://techlive.in/uc-berkeley-will-auction-nfts-for-2-nobel-prize-patents-inside-higher-ed/>

Crypto Business World:

<https://cryptobusinessworld.com/ArticleDetail/8179/crypto-business-world-uc-berkeley-will-auction-nft-of-two-nobel-prize-winning-inventions-to-fund-research>

IP CloseUp:

<https://ipcloseup.com/2021/06/01/nobel-prize-related-invention-disclosure-could-generate-millions-in-research-as-a-collectable/>

CoinMarketCap:

<https://coinmarketcap.com/headlines/news/berkeley-to-auction-nobel-prize-winning-nfts/>

Breezy Scroll:

<https://www.breezyscroll.com/money/uc-berkeley-to-auction-nfts-of-nobel-prize-winning-inventions/>

International Coverage

NFT China: <https://nftchina.org/artist-uc-berkeley>

Micky (Australian):

<https://micky.com.au/the-nft-version-of-a-cancer-treatment-invention-will-be-finally-be-auctioned/>

News24 (French):

<https://news-24.fr/les-nft-lies-aux-prix-nobel-sont-vendus-aux-encheres-par-berkeley/>

Financial Post (Canadian): (*reprint of Bloomberg article*)

<https://financialpost.com/pmnbusiness/pmnbusiness/nft-for-nobel-prize-winning-data-to-be-auctioned-by-uc-berkeley>

India Education Diary (India):

<https://indiaeducationdiary.in/uc-berkeley-s-nobel-nft-auction-set-for-noon-pdt-on-june-7/>

News Roundups

Art Industry News:

<https://news.artnet.com/art-world/art-industry-news-may-28-other-stories-1974220>

Bitcoinist: <https://bitcoinist.com/nfts-in-a-nutshell-a-weekly-review-5/>

Berkeley Blockchain Xcelerator:

<https://medium.com/berkeley-blockchain-xcelerator/xcelerator-may-2020-updates-uc-berkeley-s-first-nobel-nft-auction-starts-june-3-bit-country-912b770d080>

California Healthline Morning Briefing:

<https://californiahealthline.org/morning-briefing/tuesday-june-8-2021/>

Radio

KCBS Radio:

<https://omny.fm/shows/kcbsam-on-demand/uc-berkeley-to-auction-nft-pieces-of-nobel-prize-w?>

<https://www.audacy.com/kcbsradio/podcasts/kcbs-on-demand-20757/uc-berkeley-to-auction-nft-pieces-of-nobel-prize-winning-documents-411315867> (announcing upcoming auction)

<https://www.audacy.com/kcbsradio/podcasts/kcbs-on-demand-20757/cancer-immunotherapy-finds-ngs-up-for-nft-auction-by-uc-berkeley-437277519> (alerting audience that auction is live)

KQED:

<https://www.kqed.org/science/1975174/uc-berkeley-launches-nft-auction-of-nobel-prizewinning-cancer-research> (print article published 6/7)

<https://omny.fm/shows/kqed-segmented-audio/uc-berkeley-dips-into-nft-market-with-digital-asset>
(audio from 6/8 interviews)

Television/Video

FoxBusiness: <https://app.box.com/s/8tve1s32cha0l6ns1yeb9zvvh0nmggvj>